

## GEORG VON BRAUNSCHWEIG

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### SUMMARY

Certified Project Management Professional with over-20-year background in the implementation of complex ERP systems. Extensive experience in process analysis and system design, based on many medium to large-scale ERP implementation projects. Solution Architect for complex and integrated ERP systems in a multitude of industries, with emphasis on accounting processes. Global leadership and project management experience.

### KEY STRENGTHS

- ✓ Certified Project Management Professional (PMP®-certified by PMI®)
- ✓ Strong analytical skills, proven by years of successful system implementation-driven process redesign
- ✓ Outstanding system design experience – covering both breadth and depth of SAP R/3 and ECC system functionality
- ✓ Certified by SAP as consultant for Financials on SAP S/4 HANA Enterprise Management (SAP Simple Finance 2.0).
- ✓ Excellent track record of projects in organizations of all sizes, from small mid-market to 10,000+ employees Fortune-100 companies, covering many full project life cycles
- ✓ Diligent and quality focused
- ✓ Familiar with a variety of methodologies, including Enterprise Lean/Six Sigma and SAP's ASAP

### PROFESSIONAL EXPERIENCE:

#### **gvb Consulting, Belmont, CA**

- Since 2007* gvb Consulting. Design and implementation of solutions for Financial Accounting and Cost Accounting based on SAP ERP. Application Architect. Specialized in
- ✓ Project Planning and Project Management
  - ✓ Implementation of, and conversion to SAP's New General Ledger
  - ✓ Multi-Ledger implementations for the concurrent use of multiple accounting standards (US-GAAP, IFRS, ...)
  - ✓ Foreign currencies: Valuation, translation, parallel currencies
  - ✓ Global solutions

#### **Deloitte Consulting, Foster City, CA**

- 1998 - 2007* Manager, Consulting Enterprise Applications division  
Focused on project management and the implementation of SAP ERP systems, predominantly in the area of Financial and Cost Accounting; Application architect.

#### **CSC Ploenzke Consulting GmbH, Kiedrich (Germany)**

- 1995 - 1998* Consultant for SAP R/3 Financial Accounting, Controlling and Treasury modules, and Electronic Banking; certified specialist for R/2-to-R/3 data migration

#### **International Society for Human Rights (non-profit organization, NGO, Frankfurt, Germany)**

- 1993 - 1994* Freelancer for a variety of tasks
- ✓ Organization of a sponsorship programme for orphans of war in Bosnia and Croatia.
  - ✓ Management of an arts production for the benefit of the organization.
  - ✓ Assisting with several tasks of the production of the bi-monthly member newsletter.

**PROJECT EXPERIENCE AS INDEPENDENT CONTRACTOR (GVB CONSULTING):**

**Industry:** Financial Services

**Client:** Sompo International (Insurance)

**Project:** End-to-end implementation of a worldwide SAP Accounts Payable system, integrated with Concur Invoice. Implementation of Electronic Banking, including MT101 transfers and connection to five different banks

**Role:** Project Manager, Principal Consultant, Subject Matter Expert. Vendor liaison.

**Duration:** 9 months

**Activities:**

Project management. Development of integrated processes for Concur Invoice, SAP Accounts Payable and integration with banks. Setup of Concur Invoice for the proposed scope. Implementation of SAP Accounts Payable. Implementation of multi-country, multi-bank, multi-currency bank interfaces with five banks and including MT101 support. Configuration, testing, go-live, post go-live support

**Technical Environment:** SAP ECC 6.0

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**Industry:** Financial Services

**Client:** Endurance Insurance

**Project:** Implementation of SAP General Ledger, currency conversion for existing legal entities. Implementation of Lloyd's "Year of Account" reporting in SAP.

**Role:** Principal Consultant, Project Manager

**Duration:** 5 months

**Activities:**

Plan blueprinting project phase, support of all early blueprinting activities, configuration of additional legal entities, testing, cutover planning and execution.

**Technical Environment:** SAP ECC 6.0

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**Industry:** Financial Services

**Client:** eBay/PayPal

**Project:** Two-Company Separation of eBay and PayPal

**Role:** Lead for separation of Automated Payment systems

**Duration:** 7 months

**Activities:**

Lead all activities around separation of electronic payments by building new payment environment for PayPal (75 bank accounts in 25 countries).

Planned and managed all testing. Liaison to banks

**Technical Environment:** SAP ECC 6.0, various other SAP products, WebMethods

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**Industry:** Consumer Business

**Client:** Benjamin Moore & Co., Montvale, NJ

**Project:** SAP ECC 6.0 Implementation (FI, CO, MM, SD)

**Role:** Team Lead Accounting, Integration Manager, Project Manager Testing, Cutover Manager

**Duration:** 7 months

**Activities:**

Lead Accounting team through blueprint phase. Management of integration issues.

Planned and managed Integration Testing. Planned cutover and deployment. Deliverables planning. Monitoring project progress. quality review of deliverables

**Technical Environment:** SAP ECC 6.0 on HANA, various other SAP products

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**Industry:** Financial Services (Insurance)

**Client:** Montpelier Reinsurance, Boston, MA and London (UK)

**Project:** General Ledger extension and cleanup for to enable Lloyd's of London reporting

**Role:** Project Manager, Application Architect, Implementation Consultant

**Duration:** 4 months

**Activities:**

Design and implementation of code block extension to capture dimensions required for Lloyd's of London reporting. Conversion strategy. Development of in-place data conversion and ledger cleanup. Installation of ledger for Solvency II reporting.

**Technical Environment:** SAP ECC 6.0 (New G/L)

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**Industry:** Retail

**Client:** Costco Wholesale Corporation, Issaquah, WA

**Project:** Build Performance Prototype for SAP CRM Loyalty Management (SAP CRM, SAP TREX)

**Role:** Project Manager

**Duration:** 5 months

**Activities:**

Project Initiation. Deliverables planning. Development of work breakdown structure. Time and budget planning. Project staffing. Monitoring project progress. Quality review of deliverables

**Technical Environment:** SAP CRM 7.0

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**Industry:** Consumer Business

**Client:** The Clorox Company (Fortune-500 company), Oakland, CA

**Project:** SAP ECC 6.0 Implementation: Global Template and Rollouts (all modules)

**Role:** Lead Consultant Financial Accounting and Asset Accounting.

**Duration:** 15 months

**Activities:**

Implementation of General Ledger and Asset Accounting functionality for a global template, to be used in Latin America and East Asia. Includes incorporation of country-specific requirements, inflation accounting, foreign-currency accounting and multi-GAAP reporting.

Optimization of close processes including Schedule Manager/Close Cockpit.

**Technical Environment:** SAP ECC 6.0 (New G/L)

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**Industry:** Retail

**Client:** Uni-Select, Inc., Montréal, QC, Canada

**Project:** SAP ECC 6.0 Implementation (FI, CO, TR-CM, MM, SD)

**Role:** Lead Consultant General Ledger, Taxes and Cash Management.

**Duration:** 20 months

**Activities:**

End-to-End implementation of General Ledger and Cash Management: Blueprinting, configuration, testing and go-live support. Development of a solution for US and Canadian sales tax processing without the use of bolt-on tax systems.

**Technical Environment:** SAP ECC 6.0 (New G/L)

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**Industry:** Financial Services (Insurance)

**Client:** Liberty International Underwriters, Portsmouth, NH

**Project:** Blueprint for Global SAP ECC 6.0 Implementation (FI, CO, PCA)

**Role:** Subject Matter Expert and Application Architect. Design of approach to parallel accounting and treatment of foreign currencies according to FAS52 and IAS21.

**Duration:** 3 months

**Activities:**

Design of a multi-ledger multi-currency setup as part of a global implementation. Evaluation of various approaches to valuation and translation of foreign currency items and books, with emphasis on compliance with FAS52 and IAS21 regulations.

**Technical Environment:** SAP ECC 6.0 (New G/L)

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**Industry:** High-Tech (Manufacturing)

**Client:** Lexmark, Lexington, KY

**Project:** Blueprint for Global SAP ECC 6.0 Implementation

**Role:** Subject Matter Expert and Application Architect, Financial Accounting and Controlling

**Duration:** 3 months

**Activities:**

Project team training, Blueprint Phase Planning, Design of future processes with focus on international aspects and cross-functional integration.

**Technical Environment:** SAP ECC 6.0 (New G/L)

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**Industry:** Financial Services (Insurance)

**Client:** Montpelier Reinsurance; Hamilton, Bermuda

**Project:** Global SAP ECC 6.0 Implementation (FI, CO-CCA, PCA)

**Role:** Assistant Project Manager, Application Architect

**Duration:** 9 months

**Activities:**

Project Management: Definition of project scope, development of deliverables list, project plan, progress monitoring.

Application architect for integrated solution. Configuration, testing, debugging and deployment.

**Technical Environment:** SAP ECC 6.0 (New G/L)

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**PROJECT EXPERIENCE WHILE EMPLOYED WITH DELOITTE CONSULTING:**

**Industry:** Aerospace and Defense

**Client:** General Atomics; San Diego, CA

**Project:** SAP ECC 6.0 Implementation

**Role:** Team Lead Financial and Cost Accounting

**Duration:** 12 months

**Activities:**

Implementation of SAP Financials, including all Financial Accounting, Management Accounting, Project accounting and Asset Accounting.

Team consisted of eight consultants and up to 25 client personnel.

**Technical Environment:** mySAP ERP2005 (ECC 6.0, New G/L)

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**Industry:** Aerospace and Defense

**Client:** Deloitte; San Diego, CA

**Project:** SAP ECC 5.0/6.0 Upgrade of preconfigured solution

**Role:** Project Manager

**Duration:** 3 months

**Activities:**

Planning and execution of upgrade project incl. scoping, conversion, testing and documentation.

**Technical Environment:** mySAP ERP2004, ERP 2005 (ECC 5.0, ECC 6.0, New G/L)

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**Industry:** Manufacturing

**Client:** Dyno Nobel; Salt Lake City, UT

**Project:** Addition of Tax books to Asset Accounting implementation

**Role:** Project Manager, Lead Consultant

**Duration:** 3 months

**Activities:**

Reconfiguration of SAP Asset Accounting in order to reflect recommendations made by Deloitte Tax Advisory Services, with the goal to completely calculate fixed assets tax valuations within SAP.

Planning, configuration, conversion and cutover.

**Technical Environment:** SAP R/3 release 4.6c

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**Industry:** Aerospace and Defense

**Client:** Textron Bell Helicopters; Fort Worth, TX

**Project:** Post-go-live Conversion Reconciliation

**Role:** Project Manager

**Duration:** 2 months

**Activities:**

Project management: Project planning and progress monitoring. Coordination of team efforts. Reconciliation of books for General Ledger, Internal Orders, Cost Centers and Projects/Results Analysis after go-live. Analysis of the situation, identification of differences, mitigation strategies.

**Technical Environment:** SAP R/3 Enterprise (release 4.7)

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**Industry:** Consumer Business

**Client:** SAP; Walldorf, Germany and Palo Alto, CA

**Project:** Development of SAP's Best Practices solution for mid-market Food & Beverage clients (joint Deloitte/SAP project)

**Role:** Subject Matter Expert for accounting processes and integration; Team Lead

**Duration:** 11 months

**Activities:**

Responsible for development, configuration, testing and documentation of accounting-related scenarios of SAP's Best Practices for fast-moving consumer goods.

Leading roles on sales pursuits as part of the development of Deloitte's go-to-market approach. Manager of U.S. localization effort.

**Technical Environment:** SAP ERP 2004 Core Component (ECC 5.0, New G/L)

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**Industry:** Financial Services (Insurance)

**Client:** Employers Reinsurance Company (GE Insurances); Kansas City, KS

**Project:** SAP R/3 Implementation: Prototype and Proof-of-Concept

**Role:** Project Manager

**Duration:** 8 months

**Activities:**

Building of an integrated prototype for mySAP Financials, including Business Warehouse, Strategic Enterprise Management and industry solution "FS-CD" (Collections and Disbursements).

**Technical Environment:** SAP R/3 release 4.7, BW, SEM-BCS, FS-CD

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**Industry:** Financial Services (Insurance)

**Client:** Employers Reinsurance Company (GE Insurances); Kansas City, KS

**Project:** SAP R/3 Implementation: Blueprint

**Role:** Lead consultant Financial Accounting, Systems and Application Architect

**Duration:** 4 months

**Activities:**

Systems and Application architect, advising client on how to depict complex requirements in multi-GAAP reporting and currency valuation in R/3.

Instructed the client on the use of Deloitte's methodology for blueprinting of ERP implementation projects (IndustryPrint). Assisted in the creation of the overall project plan. Prepared and facilitated a series of blueprinting workshops. Managed the development of a new chart of accounts.

**Technical Environment:** SAP R/3 release 4.7, BW, SEM-BCS, FS-CD

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**Industry:** Consumer Business

**Client:** The Clorox Company (Fortune-500 company); Oakland, CA

**Project:** SAP R/3 System Implementation

**Role:** Team Lead Financial Accounting

**Duration:** 23 months.

**Activities:** Managed a team of nine consultants and 20 client personnel through the full implementation cycle. Redesigned several core accounting business processes. Served as lead consultant for the General Ledger implementation. Designed core interfaces pivotal to project success. Planned all cutover activities for financial and cost accounting teams, led execution of the plan through multiple tests and go-live. Led production support for Financial Accounting.

**Technical Environment:** SAP R/3 release 4.6c

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**Industry:** Manufacturing (Software)

**Client:** Informix, IBM; Menlo Park, CA

**Project:** SAP R/3 system upgrade, SAP system split

**Role:** Global Team Lead Accounting, Subproject manager system split, Project Manager Roll-out Latin America

**Duration:** 15 months

**Activities:**

Led the global finance team through upgrade/re-implementation project (team consisting of five consultants and 25 client personnel on four continents.). Defined and set up global processes for banking, currency exchange, and sales tax/VAT. Implemented electronic banking infrastructure for Europe.

Planned and managed integration testing, data conversion and cutover.

Managed rollout for Latin America.

Managed system split project (split due to merger of part of the business with IBM).

**Technical Environment:** SAP R/3 versions 3.1 and 4.6c

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**Industry:** Health Care/Life Sciences

**Client:** SangStat Medical, Inc. (specialty pharmaceuticals); Fremont, CA

**Project:** Global implementation of SAP R/3

**Role:** Project Manager, Integration Manager

**Duration:** 7 months

**Activities:**

Managed entire project through international roll-out phase and post go-live support, including staffing, billing, collections.

International Integration Manager, including responsibility for multi-language set-up of the system. Designed and implemented global accounting processes for General Ledger (incl. VAT and cash discounts) and Accounts Payable.

Planned and managed cutover and go-live.

Responsible for all data conversions.

**Technical Environment:** SAP R/3 release 4.5

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**Industry:** Business-to-Business Internet Services

**Client:** QRS (Internet Catalog Service Operator); Richmond, CA

**Project:** Post-go-live add-ons

**Role:** Project lead Electronic Banking, QA Consultant

**Duration:** 2 months

**Activities:**

Led implementation of electronic bank account statements and bank reconciliation. Led implementation of TR-CM (cash positions and liquidity forecast).

Quality audit for fixed assets accounting and bank accounting processes.

**Technical Environment:** SAP R/3 release 4.0

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**Industry:** Utilities (Telecommunications)

**Client:** SK Telecom, Seoul, South Korea (Wireless Telecom Services Provider)

**Project:** SAP R/3 Implementation Blueprint

**Role:** Team Lead Fixed Assets Accounting

**Duration:** 6 months

**Activities:**

Team Lead Asset Accounting, responsible for overall asset accounting design. Conducted as-is analysis. Designed to-be processes. Conducted team member training in asset accounting.

Developed and conducted training for SAP organizational structure. Tailored Deloitte methodology to client's needs.

**Technical Environment:** SAP R/3 release 4.0b

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**Industry:** Utilities (Energy)

**Client:** PacifiCorp (Multi-State electrical utility company); Portland, OR

**Project:** SAP R/3 Implementation

**Role:** Team Lead Fixed Assets Accounting

**Duration:** 10 months

**Activities:**

FI-AA Team Lead: Leading asset accounting experts through detailed design, configuration and testing of R/3 FI-AA module. Detailed cutover planning, cutover execution, post-go-live support.

Managed multiple development requests. Quality assurance for bank accounting and cash management.

**Technical Environment:** SAP R/3 versions 4.0b

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**PROJECT EXPERIENCE WHILE EMPLOYED WITH CSC GERMANY**

**Industry:** Consumer Business

**Client:** Villeroy & Boch (Germany, Luxembourg, France)

**Project:** System Migration from SAP R/2 to SAP R/3

**Role:** Lead Consultant Accounting, Team Lead Data Conversion

**Duration:** 10 months

**Activities:**

Implemented asset accounting, electronic banking and Cash Management for Germany, France and Luxembourg. Trained client personnel in customizing and usage of various FI sub modules. Led the project-wide efforts in data conversion, including technical planning, development of data conversion strategy, coding/adaptation of SAP's data migration tools, and cutover execution. Leading a total of three consultants and six client personnel.

**Technical Environment:** SAP R/2 release 4.3, SAP R/3 release 3.0, SAP Data Migration Tools

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**Industry:** Manufacturing

**Client:** Volvo Austria, Volvo Bus Germany; Vienna, Austria and Heilbronn, Germany

**Project:** Global Rollout and Localization

**Role:** Team member Accounting; data conversion lead

**Duration:** 5 months

**Activities:**

Adapted global system template to local legal requirements in Germany and Austria. Designed, developed and tested the required data conversions and interfaces.

**Technical Environment:** SAP R/3 release 3.1

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**Industry:** Manufacturing

**Client:** Bombardier Motorized Consumer Products Division Europe; Wels, Austria

**Project:** Implementation of SAP R/3

**Role:** Lead consultant for FI and FI-AA modules

**Duration:** 9 months

**Activities:**

Blueprinted processes for Accounts Payables, Accounts Receivables, General Ledger and Fixed Assets. Prototyped, implemented and tested the system. Trained project staff in FI and FI-AA modules, both in customizing and application.

**Technical Environment:** SAP R/3 release 3.0

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**Industry:** Retail

**Client:** RHG Raiffeisen Hauptgenossenschaft; Frankfurt, Germany

**Project:** Migration from SAP R/2 4.3 to R/3 2.2

**Role:** Data Migration consultant

**Duration:** 6 months

**Activities:**

Installed and customized SAP data migration tools for a major German agricultural cooperative. Coached and executed required tests. Scheduled and executed cutover activities.

**Follow-up project:**

Integration with new warehouse management system; Developer and subject matter expert: Designed, developed and tested various interfaces to non-SAP systems.

**Follow-up project:**

TR-CM electronic banking sub module; Implementation lead. Designed and implemented electronic banking functionality, including electronic bank account statements. The implemented solution delivered a hit quote of >85% on incoming payments.

**Technical Environment:** SAP R/2 release 4.3 and SAP R/3 release 2.2



**EDUCATION**

*1987 - 1992*

**University of Mannheim/Germany**

Graduation with honors in **Business Administration**

- ✓ Specialization in Organization/Management Information Systems and Marketing
- ✓ 1990: Exchange student at Università Commerciale Luigi Bocconi, Milan (Italy)
- ✓ Degree: MBA

**LANGUAGE SKILLS**

German (native language), English, Italian, French

**WORK AUTHORIZATION**

Legally authorized to work in the U.S. and in the European Union (U.S. and German citizen).